



**MINUTES OF
PUBLIC MEETING**

**July 31, 2013
9:30 a.m. to 6:00 p.m.**

The Collins Center
Loyola Marymount University
1 LMU Drive
Los Angeles, CA 90045
310.338.2700

PRESENT:

Council Members

Wylie Aitken, Chair
Susan Steinhauser, Vice Chair
Michael Alexander
Christopher Coppola
Charmaine Jefferson
Terry Lenihan
William Turner
Rosalind Wyman

Arts Council Staff

Craig Watson, Director
Scott Heckes, Deputy Director
Patricia Milich, Programs Officer
Caitlin Fitzwater, Public Information Officer

Invited Guests

Dale Erquiaga, arts and policy expert
Matthew Rodriguez, Rodriguez Strategies
Ashley Lautzenhiser, Rodriguez Strategies
Lilianna Oustinovskaya, Rodriguez Strategies
Dylan Johnson, Rodriguez Strategies

Other Attendees

none

ABSENT:

Andrew Green

MINUTES

I. Call to Order and Roll Call

Council Chair Aitken calls the meeting to order and Fitzwater calls the roll. A quorum is present.

II. Public Comment

No members of the public are present.

III. Kick-off Presentation

Watson and Fitzwater give a brief presentation with quotes from the Listening Tour.

IV. Keynote Speaker

Steinhauser introduces keynote speaker Dale Erquiaga. Erquiaga presents guiding message and inspiration for the day's strategic plan work.

V. Strategic Planning Recap

Rodriguez Strategies group presents key themes from Listening Tour, preliminary survey results, and status report.

VI. New Funding Working Session

Aitken leads working session for funding ideas for the new funds from the State Assembly. All present council members participate in breakout groups under three topic areas: education, economic development, and special initiatives.

VII. Strategic Plan Working Session

Steinhauser leads working session for strategic plan. All present council members participate in breakout groups under three topic areas: grants and programs; building public will; and partnerships, new audiences, and diversity.

VIII. Recap and Discuss Next Steps

Aitken, Steinhauser, and Watson lead discussion on next steps, responsibilities, and future timeline. All present council members agree to participate in an added meeting to be held September 3, 2013, location and time to be determined.

IX. Adjournment

The Council adjourns at 6:00 p.m.